



What: Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting The Campbell Family Institute at The Princess Margaret
When: September 10-11, 2011
Where: Toronto
Time: 60 km; two days of walking; one night of camping
30 km; one day of walking; evening activities
Info: 416.815.WALK (9255) / www.endcancer.ca

What is the Weekend to End Women's Cancers?

- The annual Weekend to End Women's Cancers is a two-day 60km walk, or a one-day 30km walk, bringing together thousands of women and men in support of the fight against women's cancers.
- 1 in 7 Canadian women will be diagnosed with breast or gynecologic cancers in their lifetime.
- To date, a total of over \$102 million has been raised enabling numerous advances in cancer research and care. Monies continue to fund innovative research, treatment, and prevention programs for breast cancer at the Princess Margaret. Proceeds now also finance new discoveries to better treat gynecologic cancers such as ovarian, cervical, uterine, endometrial, and vaginal.
- The 2011 edition of The Weekend walk begins early Saturday, September 10th. Walkers then head out and cover approximately 30kms making their way to camp, where a warm meal and entertainment is provided. The two 60 km journey ends Sunday afternoon, September 11th.
- Throughout the weekend, walkers are supported by hundreds of Volunteers and Crew Members who provide meals, water, snack stops and comprehensive medical services, as well as ensure gear transport, and safety on the streets.
- For more information about the Shoppers Drug Mart® Weekend to End Women's Cancer™, please visit www.endcancer.ca or call (416) 815.WALK (9255).

About The Campbell Family Cancer Research Institute at The Princess Margaret Hospital

The Campbell Family Cancer Research Institute at Princess Margaret Hospital brings together an elite team of cancer researchers, scientists, clinicians and staff dedicated to the ultimate goal of conquering cancer by leveraging basic, translational and clinical research into dramatic cancer breakthroughs. For more information, go to www.campbellfamilyinstitute.ca.

About The Princess Margaret

Princess Margaret Hospital and its research arm, the Ontario Cancer Institute, which includes The Campbell Family Cancer Research Institute and The Campbell Family Breast Cancer Research Institute, have achieved an international reputation as one of the top 5 cancer research centres in the world. Princess Margaret Hospital is a member of University Health Network which also includes Toronto General Hospital and Toronto Western Hospital. All three are research hospitals affiliated with the University of Toronto and more information about UHN can be found at www.uhn.ca.

About The Princess Margaret Hospital Foundation

The Princess Margaret Hospital Foundation at University Health Network raises funds for search, exemplary teaching and compassionate care at Princess Margaret Hospital and its research arm, the Ontario Cancer Institute, which includes The Campbell Family Cancer Research Institute and The Campbell Family Breast Cancer Research Institute. More information about the Foundation can be found at www.pmf.ca.

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